



December 10, 2020

To Whom It May Concern,

Re: Intellimedia Letter of Support

It is my pleasure to provide a letter of reference for Intellimedia. Rocky View Schools has had a close working relationship with Intellimedia on a variety of projects since 2010. During the first few projects we completed together it became clear Intellimedia could deliver on their promises. Further we found them to be a very innovative, creative and forward thinking company on developing solutions to optimize many of our platforms and integrate new products to better serve our staff, families and students. One of the first projects that we worked on was to connect both Moodle and Edulog platforms to PowerSchool to significantly reduce data entry labor. We had sought out other vendors and were having difficulty finding a company that could develop a solution until working with Intellimedia.

Over the years Intellimedia has developed a sound understanding of our core systems and have always worked as a team to resolve issues with our workflows. Intellimedia has a strong background working in the education sector and they have a genuine interest in supporting educators with rich data and enhanced workflows.

Having worked with Intellimedia for ten years on a variety of projects, we have been impressed with their ability to respond to their customers. For Rocky View Schools they are viewed more as a partner than they are as a vendor. Consistently, they approach projects with the appropriate understanding of what the jurisdiction requires. Many times, they have updated their software to fit our needs and have done so for the benefit of all their customers.

Intellimedia's follow through and professionalism is commendable, and it is always a pleasure to work with them. Our staff would refer to our relationship to be very positive, like working with extended family.

Sincerely,

A handwritten signature in black ink, appearing to read "Dave Morris", enclosed in a light blue circular outline.

Dave Morris  
Associate Superintendent of Learning